Are you number 5?

AUB dramatically affects women’s lives, yet women wait years to seek treatment. By fully understanding the impact of AUB, both providers and patients can be motivated to seek an effective treatment faster.

1 in 5 women is affected by AUB.

MORE THAN 80% of women with AUB find that their heavy period is disruptive to their mental, emotional, and physical well-being.

Did You Know?

- 81% find that their heavy period is disruptive to their sex life.
- 66% feel exhausted when their period is at its heaviest.
- 42% feel depressed when their period is at its heaviest.
- 54% feel overwhelmed when their period is at its heaviest.

Impact on Quality of Life

PHYSICAL AND EMOTIONAL IMPACT

On average, women with AUB experience their period for 14 days a month while being physically and emotionally impacted on 7 of these days.

WORK DAYS LOST

Women with AUB miss 1.5 days of work/school every cycle. That’s 18 days a year on average.

It takes years from when a woman realizes she has AUB to when she receives treatment.

HYSTERECTOMY 14.9 YEARS

ABLAITION 8.4 YEARS

IUD 7.8 YEARS

AVERAGE NUMBER OF YEARS

REFERENCES:
3. Hologic, Inc. Data on File; AUB Patient Journey Research, conducted January 2017. Survey of 1,003 women who self-identified as currently or recently experiencing heavy bleeding with need to change feminine hygiene product every hour or more.

IMPORTANT SAFETY INFORMATION: NovaSure® endometrial ablation is for premenopausal women with heavy periods due to benign causes who are finished childbearing. Pregnancy following the NovaSure procedure is not for those who have or suspect uterine cancer; have an active genital, urinary or pelvic infection; or an IUD. NovaSure endometrial ablation is not a sterilization procedure. Rare but serious risks include, but are not limited to, thermal injury, perforation and infection. Temporary side effects may include cramping, nausea, vomiting, discharge and spotting. Inform patients to contact you if they experience a possible side effect related to use of this product. For detailed benefit and risk information, please consult the IFU.

DON’T WAIT!
Visit NovaSure.com to learn more about your options.